

Nguyễn Minh Anh

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Education

FOREIGN TRADE UNIVERSITY

International Business Management, GPA 3.25

Hanoi, Vietnam

2018 - 2022

Experience

GIAOHANGTIETKIEM

Data Analyst (E-wallet)

Hanoi, Vietnam

03/2022 – 08/2022

- Effectively communicated with stakeholders (customer, CS, DEV, QA and Data teams) to made recommendations for app user experience improvement, deliver requirements for new features, design tables for data storage and keep track of progress.
- Monitored features' effectiveness based on data.
- Grewed E-wallet users by 70+ thousand shops by building customer dashboard with Apache Superset which helps discovering user growth strategies and tracking progress.
- Received “[Employee of June 2022](#)” prize.

Data Analyst (Performance Management)

03/2021 – 03/2022

- Reduced 50% time for monthly manual task which tracked and altered employees' performance monthly under tight deadlines and high correction with SQLyog, Impala, GitHub.
- Collaborated with data, operation and product teams to make operation ad-hoc and automatic reports.
- Used SQL to collect, clean, handle complex data transformation and analyze and Airflow to schedule data jobs for automatic reports.
- Worked closely with DE team to create data pipeline, verify logic for streaming job and build datamarts.
- Achieved “[Employee of September 2021](#)” and “[Prospective employee of year 2021](#)” rewards.

PMAX AGENCY

Ho Chi Minh, Vietnam

Data Analyst (Ads Optimizaion)

10/2020 – 12/2020

- Built dashboard & reporting real-time of ads performance to follow up client & agency KPIs, managing budget using Excel/Google Sheet.
- Designed rule automation to control and optimizaion ads performance.
- Visualized data and reported project performance for stakeholders (client and internal team).
- Multi-tasked under pressure by joining 2 improtant projects at the same time.

HUMAN RESOURCE CLUB (FTU)

Hanoi, Vietnam

Data Analyst (Web, Email marketing)

09/2018 – 12/2019

- Analyzed web data to find users insights using Data Studio and MySQL to make content plans and write articles, one of which reached 2.500 views in 3 days.
- Increased web traffic by 10% through effective emails marketing and tracking, reporting emails performance by Google Analytics.

Leadership & Activities

HUMAN RESOURCE CLUB (FTU)

Hanoi, Vietnam

Events Organizer

09/2018 – 12/2019

- Increased work effectiveness by 25% compared to the previous year by engaging stakeholder who was notorious for missing deadline with smooth communication.
- Led a team to organize a networking event and dealt with tight deadlines due to sudden changes within 2 weeks.

Skills

Technical: Microsoft Excel, SQL, Python, Power BI, Apache Superset, Github, Airflow, Figma

Language: Competent in English ([IELTS 6.5 in 2020](#)), Native in Vietnamese